



Comfortable, good looking styles and well tanned leather means--- shoe satisfaction for men. We have a complete line of Shoes and Oxfords in all sizes, widths and leathers.

SHOE MARKET

SAVES YOU MONEY ON SHOES

LOCAL AND PERSONAL

Trainmaster Sheller is in Cheyenne attending committee meetings.

Miss Simms has accepted a position on the nursing staff of the Twinn hospital.

Mrs. Julia Malone left Friday for Sumner, Neb., where she will probably remain until fall.

Don't forget the Jitney Dance at the Masonic Hall Thursday, May 20th.

Mrs. B. B. Boatman is visiting relatives in Muscogee, Okl., having left for that place last week.

W. R. Grace, of Omaha, spent Saturday in town looking after business matters for the Union Pacific.

For Sale—Small outbuilding 7x16, practically new. Phone 1128J. 36-2

Mrs. Fred Dolson, of Oakland, Cal., will visit North Platte relatives this week while enroute to Omaha.

For Sale—Sows and pigs. George Rhodus, on the Bert Edis place south of river. 37-2

Thos. O'Neill, of Lincoln, spent Saturday with friends in town while enroute home from a trip to Billings, Mont.

Libby cut glass, the beautiful gift. DIXON, the Jeweler.

Miss Mary Posey left yesterday for Evansville, Ind., after a two weeks' visit with her niece Mrs. Carl Brobeck.

Barred Plymouth Rock day old chicks for sale; \$18.00 per 100 delivered in North Platte. Mrs. Irl J. Sowle, Maxwell, Neb. 37-2

Our Entire Stock at 20 per cent discount at The Leader Mer. Co.

Dr. H. E. Mitchell left Friday night for Lincoln to attend the state dental convention and to take a post-graduate course.

For Sale—3-piece mahogany parlor suit and Hoosier kitchen cabinet. Call at 621 West Fourth or phone 296W.

About one hundred were present at the card party and lunch given at the K. C. hall Friday evening by the Catholic Girls' Club.

Mrs. Wm. S. Dolson, of Omaha, has been the guest of W. S. Dolson and other relatives in town for several days past.

Any Keith Theatre ticket will be a lucky ticket on "The Lottery Man" tonight.

John Sorenson returned to his home in Omaha Saturday after spending several days in town looking after business matters.

Dixon's grind their own lenses.

The Adamson Brothers have installed an Ideal Lawn Mower Grinder especially built for grinding lawn mowers perfectly. Let us send for your mower. Phone 311W. 37-2

Matrimonial felicity is more or less of a gambel in these strenuous times, but Wallie Reid sure does play high cards with unique results in "The Lottery Man"—last showing at the Keith, tonight.

A very beautiful sterling nut set at DIXON'S. Just the thing for the bride.

Mrs. M. Henry Gilfoyl will give a studio tea at her home Saturday afternoon at four o'clock with a program of songs by Mrs. Edwin Burke, and Misses Hazel Lewis, Eva Simants, Thelma Frater, Mable Walter and Caroly Derryberry.

Steam Baths, Massage and Electric Treatment at 312 East 6th St. Phone 897. Mrs. Arthur Rush. 1f

Remember, girls, last chance to get a husband for a dollar. For particulars see "The Lottery Man", Keith Theatre, tonight. Wallie Reid will show you how to get this husband.

There's a trail in the story of "The Orphan". It ends somewhere around the heights of happiness. Don't lose your way, Keith, Wednesday and Thursday.

Keith Theatre North Platte.

FOR THE BETTERMENT OF MANKIND

CONFESSION

IT WILL MAKE YOU THINK

MONDAY and TUESDAY.

May 31. June 1.

LOCAL AND PERSONAL

The P. E. O. will meet at the home of Mrs. F. W. Rincker tomorrow afternoon.

Mrs. J. S. Twinn went to Omaha Saturday where she will take medical treatment.

Miss Myrtle Wilcox, who has been quite ill with appendicitis, is reported to be improving.

Miss Marie Stuart left Saturday for Los Angeles where she will spend a couple of weeks visiting friends.

Mrs. L. J. Krause is expected to return tomorrow from a two weeks' visit in Denver with her parents and sister.

Did you ever see the "Blinky" Lackwood Wink? If not, see The Fortune Hunter at the Sun Theatre Thursday and Friday.

Mr. and Mrs. Rolfe Halligan arrived Sunday from Lincoln for a visit with the former's parents and to attend the Halligan-Ottenstein wedding Wednesday.

Found on streets—Sack with corn. Owner call at 308 South Elm street, prove property and pay charges.

Quality counts in these days of high prices. We invite comparison of prices and quality. We handle only standard merchandise at Wilcox Department Store.

Dixon and Son, Sight Specialists. Mrs. Frank Hart and children came up Saturday from Maxwell, where she had been visiting relatives and will spend a few days here with her sister, Mrs. F. F. Nolan, while enroute to her home in Graybull, Wyo.

To help lower the cost of living The Leader Mercantile Co. "Believe they have an incumbent duty to do some thing for the good people and their customers, to help bear the burdens of the hour, and from a conscientious sense of duty, offer the entire stock at 20 per cent off regular prices" until further notice. Come early in the morning and do your shopping when possible.

Big Crowd at Musical Show.

The cadet minstrel show at the Franklin auditorium Friday evening was attended by an audience that well filled the floor, while two or three hundred boys and girls occupied the gallery. The cadets put on an entertaining program that was appreciated by the audience, the musical numbers being especially good. The program was directed by Mr. Killian and Miss Fritz and moved along with much snap. The receipts were about two hundred dollars.

Evidence Heard in Damage Case. Evidence in the case of the Hotel McCabe against the city of North Platte was heard before Judge Grimes Saturday and arguments will be made this week by the attorneys representing the plaintiff and defendant. The action is brought for damages to water backing from the sewer into the basement of the hotel, which it is asserted was largely due to surplus water drained from the roofs of business blocks into the sewer. The damage claim made by the hotel is approximately five thousand dollars.

Collect This Evening. The Community Chorus, under the direction of Mrs. O. H. Shriver and with Miss Florence McKay as accompanist, will give a concert at the Franklin auditorium this evening at eight o'clock. The program will consist of twelve numbers, including a duet by Mrs. Hatch and Mrs. Dimmick, a mixed quartette, a ladies' quartette, a ladies chorus and a male chorus and a piano selection by Miss McKay. The program as a whole is a very attractive one and promises to be well rendered. No admission will be charged but a free will offering taken to defray incidental expenses.

Misses Laura and Nellie McEvoy will leave the latter part of the week for Denver, where they go in hopes that Miss Nellie's health will be benefited.

Shaffer fountain pens make a real gift. DIXON, the Jeweler.

Mrs. Edwina Schatz and granddaughter Miss Aileen Keliher, returned to their home in Omaha Sunday after spending a few days with friends in town.

Clinton & Son, Graduate Opticians, see them for Service. 1f

Mrs. W. B. McNeel returned Friday from a month's visit with relatives in Washington, D. C. She was accompanied by her son Bernard, who has been visiting relatives in the east since Christmas.

20 per cent Reduction from actual Prices at the Leader Mer. Co.

The Chamber of Commerce directors will meet this evening and have invited a score of others to meet with them and discuss property assessments and the best means of combating the present basis of valuation.

For Sale—Half dozen leather upholstered chairs and oak buffet. Inquire of Claude Weingand at McCabe Hotel.

Miss Rena Dolph sustained a broken arm and such severe injuries when she slipped and fell on the concrete floor of the Christian church basement last week that she was taken to the Twinn hospital Sunday for treatment.

FAMOUS STEEP GRADE IN CALIFORNIA NOW CALLED THE "MAXWELL HILL."

How a Maxwell stock touring car climbed one of the toughest hills on the Pacific coast thereby defeating a well-known rival whose list price is five hundred dollars more than the Maxwell and how the name of the hill was changed to Maxwell to commemorate the event, is the interesting story told by Gus Bland, traveling Maxwell service man, located at San Diego, California.

G. K. Parker, advertising manager, of the Harold L. Arnold Co., Maxwell distributors at Los Angeles recently journeyed to San Diego in search of publicity material. The car he drove was not a Maxwell. He decided to upset some long standing dope by attempting to climb the hill in question on low gear, a stunt which has not been accomplished in the last five years.

"After falling with this car and incidentally damaging the clutch," Bland's account runs, "They came back, got another car of the same make, and met with practically the same result. They then tried a Maxwell and put her over."

"It happened at an opportune moment and has created a great deal of rivalry between the Maxwell salesmen and the salesmen for other cars."

"A large sign is to be placed at the foot of this hill which is now to be called Maxwell Hill, with the words, 'Can you climb it.'"

H. E. EWART MOTOR CO. Maxwell Sales and Service.

WE TEACH YOUR DOLLARS MORE CENTS.

HIRSCHFELD'S GREAT CLEARANCE SALE!

NOW IN FULL SWING

OUR Clearance Sale launched last Saturday exceeded beyond our expectation, both in volume of business and enthusiastic appreciation of our patrons, it was the Biggest Selling Day in the history of our store. There is a reason--in this sale you will find many items for your summer needs, which presents extraordinary Money Saving Opportunities.



THE CELEBRATED KUPPENHEIMER AND OTHER HIGH GRADE

Men's and Young Men's Fancy Spring and Summer SUITS!

Every Garment in this season's latest and smartest models, newest single and double breasted in blue, brown and green, also all the new fancy patterns \$50 to \$55 values

\$37

Men's and young Men's SUITS. Values up to \$38 **\$27**

Men's and young Men's SUITS values up to \$45 **\$32**

Men's and young Men's SUITS. Values up to \$60 **\$42**

Men's and young Men's SUITS. Values up to \$65 **\$47**

ATTENTION LADIES Ladies Hosiery \$2.50 Silk Hosiery \$1.65 a Pair



Summer Underwear Specials

Mens ribbed Union Suits long sleeve, ankle length, 2.25 grade, **\$1.45** per suit...

Mens ribbed Union Suits, short sleeve, ankle length, 1.50 grade **95c**

Mens athletic Union Suits Nainsook, 1.75 value... **\$1.19**

Mens athletic Union Suits Nainsook, plain muslin, 1.00 grade **79c**

Mens genuine B. V. D. Shirts and Drawers, not all sizes, 1.00 grade... **39c**

Boys genuine poros knit shirts and drawers, 75c values... **15c**

MENS HOSIERY SPECIALS

Mens "Durham" Hose, absolutely fast black, 25 cent grade, **17c** a pair...

Mens Silk Lisle Hose, reinforced heel and toe, a 65 cent grade, **45c** per pair...

Mens Fancy Hose in fancy mercerized stripes, a 65 cent grade, **39c** per pair...

Mens High Back OVERALLS

Extra heavy tan Khaki, "Fitz" make, **\$1.95** sale price...

Shoe Specials

Ralston and other high grade shoes. Exceptional values in shoes and oxfords, broken line but most all sizes, values up to 10.00, per pair... **\$5.90**

Mens Work Shoes, in this line we gathered all short lots, among these are shoes that formerly sold up to 8.50, size seven to twelve... **\$4.90**

Mens Bicycle Shoes, broken lines, values up to 6.00, per pair... **\$3.65**

Mens Work Shirts. The genuine "Amoskeag" Chambray, cut very roomy, the best 1.50 grade... **95c**

Mens Khaki Trousers

Young Mens styles, belt loop with cuff bottom, best 3.00 kind, pair... **\$2.19**

Wednesday Only

Boys Overalls

"FITZ" Brand with double knee, sizes to 16, per pair **\$1.45**

The HIRSCHFELD Co.

North Platte's Foremost

CLOTHIERS

FOR MEN AND YOUNG MEN.

Mail Orders Promptly and Carefully Filled.

Childrens' Hats

CLOTH HATS LINEN HATS STRAW HATS

Values to 1.00, all go at

25c